

WHITE TIE BALL

2025
Sponsorship
Proposal



ABOUT THE EVENT

Thank you for your interest in the White Tie Ball fundraising event for The Orchard, Orange.

In 2025, Plus Community will be hosting the White Tie Ball, to be held on Saturday 18th October.

The money raised at the White Tie Ball will be used to support women and children escaping domestic and family violence on their journey to recovery.

Women staying at The Orchard may arrive with nothing.

Proceeds from the White Tie Ball will go towards service provision and support for the women and children who stay at the Orchard and to assist with the ongoing operational costs.

Date: Saturday 18th October 2025

Venue: Orange Ex-Services Club

Time: 6pm til late

Dress: Formal/Black Tie

Guests will enjoy a three-course meal with live entertainment.

Fundraising activities on the night will include a live auction, silent auction, raffles and Lucky Gift Bags.

ABOUT PLUS COMMUNITY

Plus Community (the community services arm of Housing Plus) is a not for profit, non-government organisation.

Plus Community works alongside Housing Plus to offer an integrated service model of Community Housing and Community Services across Regional NSW.

We provide a range of accommodation services and community programs that support both our tenants and individuals within the communities in which we operate.

We believe that safe, secure housing is the foundation for improving the quality of an individual's life by providing independence and choice.

In 2020 we completed the development of The Orchard Orange, accommodation for domestic violence victims. Run by Plus Community, we are now in our fourth year of operation.

As Plus Community sits under Housing Plus, all donations will be received by Housing Plus and distributed to The Orchard Orange.

Housing Plus is a registered charity. Our charitable fundraising number is CFN/24394

ABOUT THE ORCHARD ORANGE

Housing Plus designed and constructed the first purpose-built 'Core and Cluster' Domestic and Family Violence accommodation and support service facility, known as The Orchard Orange, in NSW.

Core and Cluster is an innovative model that allows for independent living and privacy while also providing access to supports. Under the Core and Cluster model, self-contained accommodation is located next to a 'core', which provides access to services such as counselling, legal assistance, education and employment support.

Run by Plus Community (the community services arm of Housing Plus) The Orchard Orange has supported over 270 women and children since we opened our doors nearly four years ago.





ABOUT THE ORCHARD ORANGE

The Orchard Orange:

- Provides a safe and culturally appropriate space for families
- Keeps women and children in their community, near schools, employment and supportive family, contributing to a faster recovery from the trauma.
- Increases community volunteering by involving community groups, schools, businesses and individuals in providing a safe and supportive environment that enables women to feel part of, and not isolated from, the community.



WHAT OUR RESIDENTS SAY

"Thank you all from the bottom of my heart. The Orchard has made me a better person"

"I have been supported in various situations that otherwise had caused me enormous amounts of fear."

"In the time that we have been here my son and I have been able to grow, we are safe and I have not felt that in such a long time, I have watched my son thrive and be the child he should be all because of The Orchard!"

SPONSORSHIP PACKAGES

Sponsorship Level	Partner	Diamond	Gold	Silver	Bronze
Recognition of Sponsorship	\$15,000	\$5,500	\$3,300	\$1,900	\$800
Co Host Naming Rights	♥				
Speaking Opportunities at Launch	♥				
Branding on Photo Strips	♥				
Company logo added to Media Wall for promotional photos	♥				
Opportunity to provide Guest Gifts at own expense	♥				
Acknowledgement in FY25 Housing Plus Annual Report	♥				
Recognition as Guest Speaker/Auction/Raffle Sponsor		♥			
Banner displayed at event	♥	♥			
Advertisement in event program	Full page	Half Page			
Complimentary tickets	8	4	2		
Logo included in print advertising	♥	♥	♥		
Media announcement of Sponsorship	♥	♥	♥		
Recognition from MC / CEO at event	♥	♥	♥		
Opportunity to provide marketing materials to Guests to be included in the Lucky Gift bags	♥	♥	♥	♥	
Logo on Housing Plus website and event page	♥	♥	♥	♥	
Logo on invitation	♥	♥	♥	♥	
Social media announcement of sponsorship	♥	♥	♥	♥	♥
Logo included on event electronic presentation	♥	♥	♥	♥	♥
Pre sale tickets to event	♥	♥	♥	♥	♥
Thank you post following event via social media (including other sponsors)	♥	♥	♥	♥	♥

SPONSORSHIP PACKAGES

EVENT PARTNER - \$15,000 CASH

- Co-host naming rights - (White Tie Ball bought to you by xxx and Plus Community)
- Speaking opportunity at event launch
- Branding on photo strips
- Company logo added to media wall for event promotion and professional photos at the event.
- Opportunity to provide guest gifts at own expense
- Banner displayed at event
- Acknowledgement in FY24/25 Housing Plus / Plus Community Annual Report
- 1 page advertising space in event program, distributed to all attendees
- Eight (8) complimentary tickets to the Ball (1 table)
- Logo included in print advertising
- Announcement of sponsorship with local media - our media partners - photo opportunity (confirmation of sponsorship by 1.7.2025)
- Recognition given by MC and/or in formal speeches
- Opportunity to provide marketing materials to guests to be included in the Lucky Gift Bags (150 items)
- Business logo on event homepage on Housing Plus website
- Logo placement on White Tie Ball invitation (confirmation of sponsorship by 1.7.2025)
- Company logo displayed throughout the evening via electronic presentation.
- Announcement of sponsorship via social media
- Thank you post following event via social media (alongside other key sponsors)
- Opportunity to purchase pre-sale tickets (2 weeks prior to the public)



SPONSORSHIP PACKAGES

DIAMOND SPONSOR - \$5,500 CASH

- Recognition as Guest Speaker or Auction or Raffle Sponsor (Choose one)
- Banner displayed at event.
- 1/2-page advertising space in event program, distributed to all attendees.
- Four (4) complimentary tickets to the Ball (8 seats on a table)
- Logo included in print advertising (confirmation of sponsorship by 1.7.2025)
- Announcement of sponsorship with local media - our media partners - photo opportunity (confirmation of sponsorship by 1.7.2025)
- Recognition given by MC and/or in formal speeches.
- Opportunity to provide marketing materials to guests to be included in the Lucky Gift Bags (150 items)
- Business logo on event homepage on Housing Plus website
- Logo placement on White Tie Ball invitation (confirmation of sponsorship by 1.7.2025)
- Company logo displayed throughout the evening via electronic presentation.
- Announcement of sponsorship via social media
- Thank you post following event via social media (alongside other key sponsors)
- Opportunity to purchase pre-sale tickets (2 weeks prior to the public)



SPONSORSHIP PACKAGES

GOLD SPONSOR - \$3,300 CASH

- Banner displayed at event.
- Two (2) complimentary tickets to the Ball (8 seats on a table)
- Logo included in print advertising.
- Announcement of sponsorship with local media - our media partners - photo opportunity (confirmation of sponsorship by 1.7.2025)
- Recognition given by MC and/or in formal speeches.
- Opportunity to provide marketing materials to guests to be included in the Lucky Gift Bags (150 items)
- Business logo on event homepage on Housing Plus website
- Logo placement on White Tie Ball invitation (confirmation of sponsorship by 1.7.2025)
- Company logo displayed throughout the evening via electronic presentation.
- Announcement of sponsorship via social media
- Thank you post following event via social media (alongside other key sponsors)
- Opportunity to purchase pre-sale tickets (2 weeks prior to the public)



SPONSORSHIP PACKAGES

SILVER SPONSOR - \$1,900 CASH

- Opportunity to provide marketing materials to guests
- Business logo on event homepage on Housing Plus website
- Logo placement on White Tie Ball invitation (confirmation of sponsorship by 1.7.2025)
- Company logo displayed throughout the evening via electronic presentation.
- Announcement of sponsorship via social media
- Thank you post following event via social media (alongside other key sponsors)
- Opportunity to purchase pre-sale tickets (2 weeks prior to the public)

BRONZE SPONSOR - \$800 CASH

- Company logo displayed throughout the evening via electronic presentation.
- Announcement of sponsorship via social media
- Thank you post following event via social media (alongside other key sponsors)
- Opportunity to purchase pre-sale tickets (2 weeks prior to the public)

ALTERNATIVE SUPPORT

IN KIND SPONSORSHIP

We would love to hear from you if you would like to contribute to this event through in-kind support. We are looking for support to reduce the costs of printing, marketing materials, food and beverage and entertainment.

If you specialise in these areas and would consider lending your support to our event, we would love to hear from you.

Sponsorship packages like those outlined on the previous pages are available for our in-kind sponsors.

DONATIONS FOR FUNDRAISING ACTIVITIES

We will be holding auctions and raffles on the night. If you can donate vouchers, goods or services that we could use in our fundraising activities, we would be forever grateful.

Please let us know how you would like to support this event.

NEXT STEPS

Please provide the following information via email to Rochelle Monaghan, Fundraising and Events Coordinator:

- Your completed sponsorship agreement
- Your business logo and a photo for marketing and promotional purposes.
- Please follow us on social media, and share our posts to promote our event and maximise our fundraising opportunities
 - <https://www.instagram.com/whitetieball/>
 - <https://www.facebook.com/WhiteTieFundraisingBall/>

Thank you for considering this request for sponsorship. Please contact us with any questions or comments you may have.

Your time and interest are greatly appreciated, and we look forward to working with you.

For more information please contact:

Rochelle Monaghan
Fundraising and Events Coordinator | Housing Plus
P: 0419 960 710
E: rochelle@housingplus.com.au

SPONSORSHIP AGREEMENT

Sponsorship Agreement White Tie Ball, 18th October 2025

Please complete your details below so that an invoice can be prepared

Organisation	
Contact Name	
ABN	
Address	
Email Address	
Telephone Number	

Please indicate your agreed level of Sponsorship (inc GST)

Event Partner	Diamond	Gold	Silver	Bronze
\$15,000	\$5,500	\$3,300	\$1,900	\$800

Sponsor 2025 Ball	Sponsor 2026 Ball	Sponsor 2027 Ball

- Please send completed form to Rochelle Monaghan, email address listed below, and a Tax Invoice will be forwarded to you for payment.
- **Please send through your company logo as a Jpeg file for promotional use**
- **Please send through a photo of your team for promotion use.**
- All sponsorship payments are to be made by **Friday 19th September**, one month prior to the White Tie Ball
- In the meantime, we will work with you to ensure that you receive the full benefits of your sponsorship.

If you have any queries or concerns, please do not hesitate to contact me:

Rochelle Monaghan
Fundraising and Events Coordinator
Housing Plus
0419 960 710
rochelle@housingplus.com.au



WHITE TIE BALL



rochelle@housingplus.com.au



www.pluscommunity.org.au



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