



WHITE TIE BALL

2026
Sponsorship
Proposal

Raising money to support women and
children escaping domestic violence



About The Event

Thank you for your interest in the White Tie Ball fundraising event for The Orchard, Orange.

In 2026, Plus Community will be hosting the White Tie Ball, to be held on Saturday 17th October.

The money raised at the White Tie Ball will be used to support women and children escaping domestic and family violence on their journey to recovery.

Women staying at The Orchard may arrive with nothing.

Proceeds from the White Tie Ball will go towards service provision and support for the women and children who stay at the Orchard and to assist with the ongoing operational costs.

Date: Saturday 17th October 2026

Venue: Orange Ex-Services Club

Time: 6pm til late

Dress: Formal/Black Tie

Guests will enjoy a three-course meal with live entertainment.

Fundraising activities on the night will include a live auction, silent auction, raffles and Lucky Gift Bags.

About Plus Community

Plus Community (the community services arm of Housing Plus) is a not for profit, non-government organisation. Plus Community works alongside Housing Plus to offer an integrated service model of Community Housing and Community Services across Regional NSW.

We provide a range of accommodation services and community programs that support both our tenants and individuals within the communities in which we operate.

We believe that safe, secure housing is the foundation for improving the quality of an individual's life by providing independence and choice.

In 2020 we completed the development of The Orchard Orange, accommodation for domestic violence victims. Run by Plus Community, we are now in our fifth year of operation.



About The Orchard Orange

Housing Plus designed and constructed the first purpose-built 'Core and Cluster' Domestic and Family Violence accommodation and support service facility in NSW, known as The Orchard Orange.

Core and Cluster is an innovative model that allows for independent living and privacy while also providing access to supports. Under the Core and Cluster model, self-contained accommodation is located next to a 'core', which provides access to services such as counselling, legal assistance, education and employment support.

Run by Plus Community (the community services arm of Housing Plus) The Orchard Orange has supported over 340 women and children since we opened our doors nearly five years ago.

Visit our website to find out more about The Orchard and our Domestic and Family Violence Services - <https://pluscommunity.org.au/>



SPONSORSHIP PACKAGES

Sponsorship Level	Platinum	Diamond	Gold	Silver	Bronze
Recognition of Sponsorship	\$9,000	\$6,000	\$3,500	\$2,200	\$1,000
Company logo added to Media Wall for promotional photos	♥				
Recognition as Orchard Partner - Logo placement on The Orchard webpage	♥				
Auction/Live Auction/Raffle/Lucky Gift Bag Sponsor	♥				
Banner displayed at event	♥	♥			
Advertisement in event program	Full page	Half Page			
Complimentary tickets	6	4	2		
Logo on invitation	♥	♥	♥		
Email signature White Tie Ball Sponsor provided for use	♥	♥	♥		
Opportunity to provide marketing materials to Guests through Lucky Gift bags	♥	♥	♥	♥	
Opportunity to become a DV Safe Organisation	♥	♥	♥	♥	
Logo on Housing Plus website and event page	♥	♥	♥	♥	
Networking Opportunity - Invitation to Event Launch	♥	♥	♥	♥	♥
Networking Opportunity - Invitation to tour of The Orchard Orange	♥	♥	♥	♥	♥
Social media announcement of sponsorship	♥	♥	♥	♥	♥
Logo included on event electronic presentation	♥	♥	♥	♥	♥
Pre sale tickets to event	♥	♥	♥	♥	♥
Thank you post following event via social media (including other sponsors)	♥	♥	♥	♥	♥

Sponsorship Packages

PLATINUM SPONSOR - \$9,000 CASH

- Company logo added to Media Wall for promotional photos (confirmation of sponsorship by 1.7.2026)
- Recognition as Orchard Partner - Logo placement on The Orchard Webpage
- Recognition as Entertainment/Silent Auction/Live Auction/Raffle/Lucky Gift Bag Sponsor
- Banner displayed at event
- Advertisement in event program
- Recognition from MC/CEO at Event
- Complimentary Tickets (6)
- Logo on invitation (confirmation of sponsorship by 1.7.2026)
- Email signature White Tie Ball Sponsor provided for use
- Opportunity to provide marketing material to guests through Lucky Gift Bags
- Opportunity to become a DV Safe Organisation
- Logo on HP Website - Event Page
- Networking Opportunity - Invitation to Event Launch
- Networking Opportunity - Invitation to tour of The Orchard Orange
- Social Media Announcement of Sponsorship
- Logo included on event electronic presentation
- Pre-sale tickets to the event
- thank you post, following event via social media (alongside other key sponsors)

Sponsorship Packages

DIAMOND SPONSOR - \$6,000 CASH

- Banner displayed at event
- Advertisement in event program
- Recognition from MC/CEO at Event
- Complimentary Tickets (4)
- Logo on invitation (confirmation of sponsorship by 1.7.2026)
- Email signature White Tie Ball Sponsor provided for use
- Opportunity to provide marketing material to guests through Lucky Gift Bags
- Opportunity to become a DV Safe Organisation
- Logo on HP Website - Event Page
- Networking Opportunity - Invitation to Event Launch
- Networking Opportunity - Invitation to tour of The Orchard Orange
- Social Media Announcement of Sponsorship
- Logo included on event electronic presentation
- Pre-sale tickets to the event
- Thank you post, following event via social media (alongside other key sponsors)

Sponsorship Packages

GOLD SPONSOR - \$3,500 CASH

- Complimentary Tickets (2)
- Logo on invitation (confirmation of sponsorship by 1.7.2026)
- Email signature White Tie Ball Sponsor provided for use
- Opportunity to provide marketing material to guests through Lucky Gift Bags
- Opportunity to become a DV Safe Organisation
- Logo on HP Website - Event Page
- Networking Opportunity - Invitation to Event Launch
- Networking Opportunity - Invitation to tour of The Orchard Orange
- Social Media Announcement of Sponsorship
- Logo included on event electronic presentation
- Pre-sale tickets to the event
- Thank you post following event via social media (alongside other key sponsors)

Sponsorship Packages

SILVER SPONSOR - \$2,200 CASH

- Opportunity to provide marketing material to guests through Lucky Gift Bags
- Opportunity to become a DV Safe Organisation
- Logo on HP Website - Event Page
- Networking Opportunity - Invitation to Event Launch
- Networking Opportunity - Invitation to tour of The Orchard Orange
- Social Media Announcement of Sponsorship
- Logo included on event electronic presentation
- Pre-sale tickets to the event
- Thank you post following event via social media (alongside other key sponsors)

BRONZE SPONSOR - \$1,000 CASH

- Networking Opportunity - Invitation to Event Launch
- Networking Opportunity - Invitation to tour of The Orchard Orange
- Social Media Announcement of Sponsorship
- Logo included on event electronic presentation
- Pre-sale tickets to the event
- Thank you post following event via social media (alongside other key sponsors)

Alternative Support



IN KIND SPONSORSHIP

We would love to hear from you if you would like to contribute to this event through in-kind support, we are looking for support to reduce the costs of printing, food and beverage and entertainment.

If you specialise in these areas and would consider lending your support to our event, we would love to hear from you. In Kind Sponsorship recognised in line with Cash sponsorship packages.

DONATIONS FOR FUNDRAISING ACTIVITIES

We will be holding auctions and raffles at our event. If you can donate vouchers, goods, and services that we could use in our fundraising activities we would be forever grateful.

Please let us know how you would like to support this event.

As Plus Community sits under Housing Plus, all donations will be received by Housing Plus and distributed to The Orchard Orange.

Housing Plus is a registered charity. Our charitable fundraising number is **CFN/24394**

Next Steps

Please provide the following information via email to Rochelle Monaghan,
Marketing and Events Coordinator:

- Your completed sponsorship agreement
- Your business logo and a photo for marketing and promotional purposes.
- Please follow us on social media, and share our posts to promote our event and maximise our fundraising opportunities
 - <https://www.instagram.com/whitetieball/>
 - <https://www.facebook.com/WhiteTieFundraisingBall/>

Thank you for considering this request for sponsorship. Please feel free to contact us with any questions or comments you may have. Your time and interest are greatly appreciated, and we look forward to working with you.

For more information please contact:

Rochelle Monaghan

White Tie Ball Event Coordinator | Housing Plus

P: 0419 960 710

E: rochelle@housingplus.com.au



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 www.pluscommunity.org.au

 @whitetieballau

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